

Equinox Theatre Company
2018 Season Sponsor and Advertising Rates
Contact: Deb@EquinoxTheatreDenver.com
www.EquinoxTheatreDenver.com



Why Advertise?

- Our patrons are your community.
- We average 80 – 150 people per show. This is your target market, adults with disposable income that are looking to support their communities.
- Our website draws an estimated 6,000 page views per month.
- Our Social Media reach is very strong, with our Facebook/Twitter and YouTube pages reaching nearly 8,000 people each week, through our direct and secondary networks.
- Our email list reaches nearly 6,000 people each week.
- 70% of our reach is between the ages of 25 and 44.
- Your advertising or sponsorship dollars support a 501c3 non-profit organization, and as such your donation may be tax deductible.
- You can help us in our mission of keeping the arts thriving in Denver.

How you can help:

Place an ad in our program: For as little as \$50 you can place an ad in our program, which will be seen by everyone attending our show, plus many other visitors to the Bug Theatre.

Advertising rates are as follows:

1/4 page ad - \$50

1/2 page ad - \$100

Full page ad - \$200

Sponsor a show: For more exposure, you may opt to be a show sponsor. A show sponsor receives the following, in addition to a full-page ad:

Bronze Sponsor: Full Page Ad plus your logo on our website and our weekly e-mail blasts.
Total Price: \$300

Silver Sponsor: Full Page Ad plus your logo on our website, weekly e-mail blasts and social media mentions, plus pre-show thank you before every performance and a small sign the lobby during the run of our show. Total Price: \$600

Gold Sponsor: Full Page Ad plus your logo and advertisement on our website, weekly e-mail blasts and social media mentions, plus pre-show thank you before every performance and a large sign the lobby during the run of our show. We will also include a package of 10 tickets for you to enjoy with your employees and share with your customers. Total Price: \$1000

Season Sponsor: All of the above, plus your logo on all of our posters and postcards for the 2018 season - we print 350 posters and 5,000 postcards for every show that are distributed throughout the city on a regular basis. Total Price: \$5,000 (There is a limit of 2 of these available and the deadline for this package is 10/31/2017 so that your logo can be built into our designs for the 2018 season.